

# dataSense

Always on, Always Learning.

May 2023 v1.0



# The Problem

**Data Management** every industry is assembling exponential amounts of data. Data is an asset that is under utilised , how do we get good at interpreting and making sense of it?

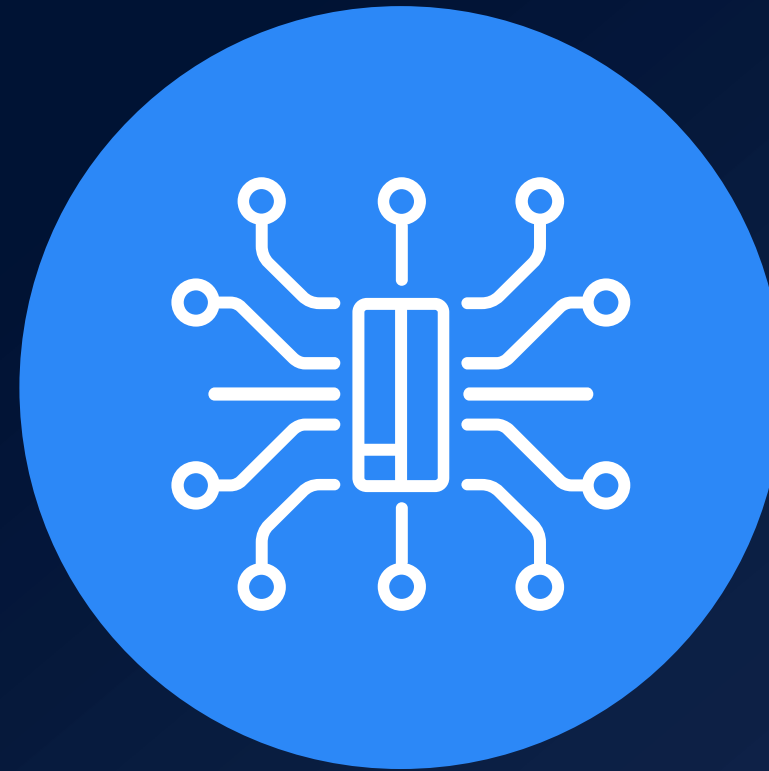
**Extracting Value** the challenge lays in delivering more with less , increasing the effectiveness of your data and analytics strategy

more data == more chaos == more risk == more cost == less trust

**Agility vs Governance** increasing compliance regulations, pressure on margins all driving organisation towards better use of data – balance agility/innovation with risk/control.

Answering these data questions: What, Where & Who

# Our Solution



An AI/ML data platform:  
manages & understands  
your data content , no  
human intervention



Single source of truth:  
Data facts, not opinions  
or interpretations  
builds trust & confidence



Observability Maturity:  
Exposing unanticipated &  
unknown issues in your  
key business processes

Leverage the technology to democratise the data



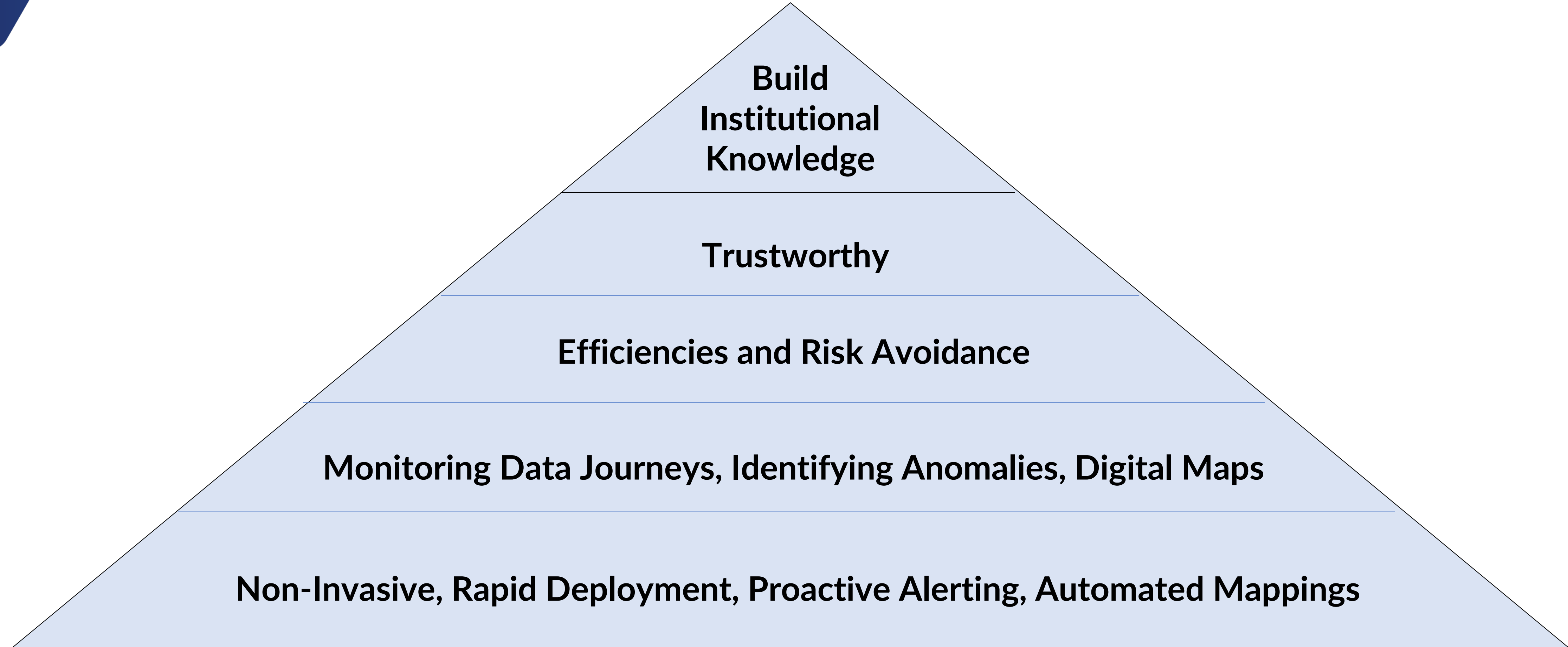
# Our Platform

***dataSense*** is defining the new paradigm for managing your data that drives your business

*"We had a complex data problem to solve, and within an hour, we were able to setup a working proof-of-concept with the dataSense cloud data platform. This allows us to visualise the high value data assets moving around our data estate and build greater trust in our data capabilities."*

Head of Digital, Tier 1 Bank

# Summary



**Productivity Gains > 50%, Processing Improvements >90%**