

# dataSense

Always on, Always Learning.

March 2023 v1.0

# Problem

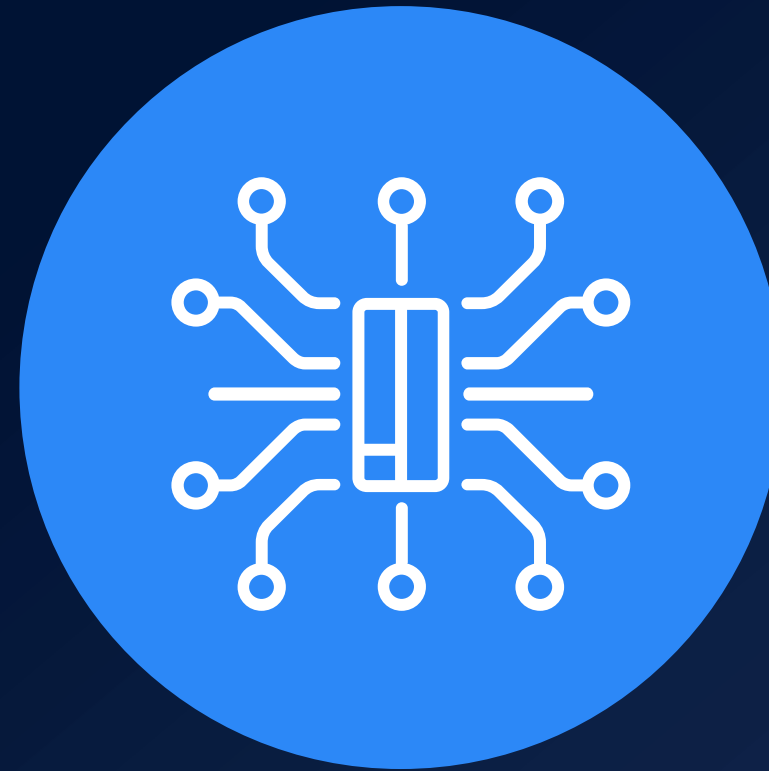
**Extracting Value** delivering more with less, using expensive resources to perform mundane manual activities, when the focus on value added activities should be priority

**Market Drivers** the pace of change, increasing compliance regulations, pressure on margins all driving organisation towards better use of data

**Data Management** every industry is facing exponential amounts of data, no limit in sight. Data is an asset that is under utilised and out of control leading to increased risk.

Answering these data questions: What, Where & Who

# Our Solution



An AI/ML data platform:  
manages & understands  
your data content , no  
human intervention



Single source of truth:  
Data facts, not opinions  
or interpretations  
builds trust & confidence



Observability Maturity:  
Exposing unanticipated &  
unknown issues in your  
key business processes

Leverage the technology to democratise the data

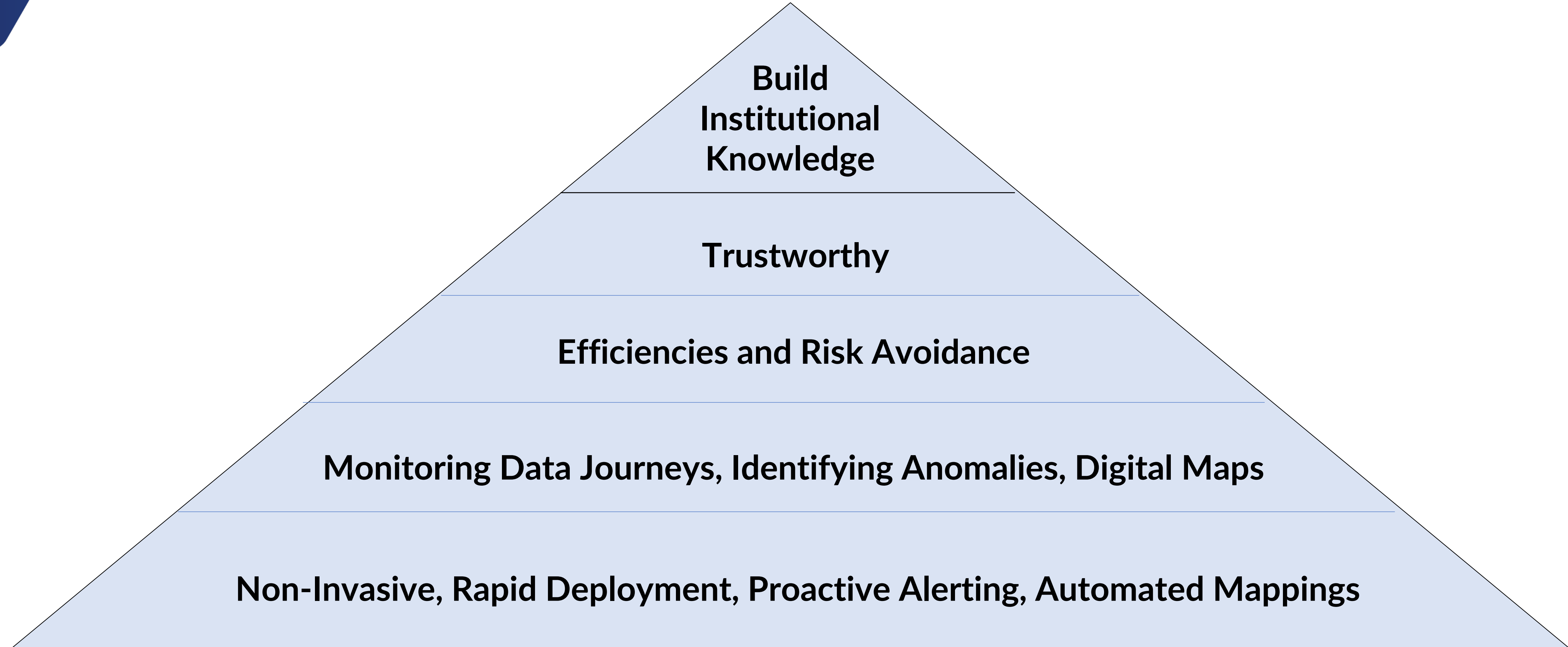
# Our Platform

***dataSense*** is defining the new paradigm for managing your data that drives your business

*"We had a complex data problem to solve, and within an hour, we were able to setup a working proof-of-concept with the dataSense cloud data platform. This allows us to visualise the high value data assets moving around our data estate and build greater trust in our data capabilities."*

Head of Digital, Tier 1 Bank

# Summary



**Productivity Gains > 50%, Processing Improvements >90%**